



## CSR+: Bringing Corporate Social Responsibility & Youth Work together with Erasmus+

A Training Course in Harjumaa, Estonia  
14 – 20 March 2015



Dear participants,

*We are thrilled that in March 2015 our group of NGO people and young entrepreneurs will meet in Estonia to discover the exciting topic of connecting Erasmus+ with CSR companies. We will be strengthening cooperation within the ERASMUS+ and our organizations. We believe that our adventure will bring new experiences, knowledge and skills and of course friendship.*

The topic of the training course is the role of CSR (Corporate Social Responsibility) in youth work within the Erasmus+: Youth Programme. It aims to explore the cross-connection between youth work and CSR and to discover possible new ways of co-operation between non-profit and business sectors within the framework of E+ programme by means of the creation of long-lasting partnerships and projects. The participants will be provided with the knowledge and skills necessary to assure a high quality management of international NFL-based youth projects.

This TC which targets youth project managers, youth workers, project leaders and staff of socially responsible enterprises along with relevant business and public sector stakeholders, will bring together 24 participants from 8 Programme Countries, in Harjumaa, Estonia for 5 working days. Partners include a range of organizations from local youth NGOs, to national and international networks in both profit and non-profit sectors. The activity will bring together participants from **Estonia, Poland, Denmark, Germany, Turkey, Italy, Spain and Croatia.**

### Promotional material to take with you



As we all come from various organizations and 8 different countries, it might seem a good idea for you to bring promotional materials of your organisation. You might want to meet with your board and colleagues to discuss jointly with them what kind of projects and future co-operation your organisation is interested in offering or joining during this training course. And create initial ideas of partnering cross-sectorially.

### Participant profile

CSR+ is targeting people working with youth in different sectors. In addition to professionals traditionally categorized as youth workers and active leaders involved in youth work, we also aim to involve business-sector representatives that are engaged or looking to engage in youth-related corporate social responsibility activities.

The project is aimed for project managers, youth workers, youth leaders, and CSR staff of for-profit organisations. The participants will be representing relevant business and public sector stakeholders, willing and able to take on responsibilities on behalf of their organizations, capable of making decisions concerning new projects and partnership building and working or willing to work on the learning mobility projects.

## Technical information

We will be accommodated in a hotel in mixed-country rooms (info on the hotel coming soon). If you have any questions, please do not hesitate to contact Pavel via the email [shokkingroup@gmail.com](mailto:shokkingroup@gmail.com)

- A participation fee of **20 EUR** will be taken out of the reimbursements.
- Reimbursements will be handed during the training course on presenting all your financial documents

The group will consist of 24 participants, 3 trainers and 1 support staff. This will enable you to meet different people, find partner organisations for your further activities within the Erasmus+ programme and better understand how we can link non-profit field with the business sector.



## Intercultural evening

An international event without an intercultural evening would be a shame! Thus, we ask you to bring samples of your traditional and/or regional food and drinks for all of us to discover and enjoy. You might also want to bring snacks from your country for intercultural coffee breaks so we can pimp them out. If you are a guitar player, dancer, origami master, cobra charmer or someone else, then don't forget to bring your guitar, cobra, sheets for origami and etc. The more you bring, the more opportunities we will have to gain new skills and enjoy the time better. Any contribution, we take it! And it's not only for the intercultural evening...

We expect you to arrive on the 14th March before 18:00 so we can nicely manage to get to the venue and be in time for late dinner.

Country of Origin	Country of Destination	Distance Band	No. of Participants	Travel Grant per Participant	Total Travel Grant Requested
Estonia	Estonia	0 - 99 km	6	0.00	0.00
Poland	Estonia	500 - 1999 km	3	275.00	825.00
Spain	Estonia	3000 - 3999 km	4	530.00	2120.00
Croatia	Estonia	2000 - 2999 km	3	360.00	1080.00
Denmark	Estonia	500 - 1999 km	3	275.00	825.00
Germany	Estonia	500 - 1999 km	3	275.00	825.00
Italy	Estonia	2000 - 2999 km	3	360.00	1080.00
Turkey	Estonia	2000 - 2999 km	3	360.00	1080.00

## Small checklist for you:

- ✓ **Book tickets to fit the budget**
- ✓ Inform of your arrival time/date
- ✓ Join the **Facebook group**
- ✓ Bring promo materials of your organization
- ✓ **Bring your national/regional food/drinks/snacks**
- ✓ Bring your passion items (games/guitars/pianos)
- ✓ **Pack warm clothes (might be ranging -25 to +3)**
- ✓ Don't oversleep your flight

