

“Sustainability Ambassadors” is a training course aimed to equip participants with a set of tools and competences to effectively promote a sustainable and participatory lifestyle into their local communities.	
Title	Sustainability Ambassadors
Theme	Promotion of a sustainable lifestyle
Background	<p>But, what can I do? This is a question that more and more people concerned by environmental sustainability and social participation ask to themselves.</p> <p>Becoming customer of an ethical bank, buying green energy, taking part in European Citizen Initiatives, adopting energy saving measures at home, carpooling instead of driving your private car, etc.... are some examples of daily life actions that by impacting at different levels will help to build a more sustainable society and ultimately to shape a better world.</p>
Overall aim	The main aim of the Training Course Sustainability Ambassadors is to provide answers to the question What can I do? and, by doing so, to equip participants with a set of tools and competences that will turn them into actors for change in their local communities.
Objectives	GENERAL OBJECTIVES
	<ul style="list-style-type: none"> - To promote European values in accordance with Article 2 of the Treaty on the European Union: <i>The Union is founded on the values of respect for human dignity, freedom, democracy, equality, the rule of law and respect for human rights, including the rights of persons belonging to minorities. These values are common to the Member States in a society in which pluralism, non-discrimination, tolerance, justice, solidarity and equality between women and men prevail.</i> - To make effective use of information and communication technologies to broaden and deepen participation of young people in accordance with the renewed framework for European cooperation in the youth field (2010-2018). - Raise the awareness of young people about global issues such as sustainable development and human rights in accordance with the renewed framework for European cooperation in the youth field (2010-2018). - Encourage young people to participate in ‘green volunteering’ and ‘green’ patterns of consumption and production (e.g. recycling, energy conservation, hybrid vehicles, etc.) in accordance with the renewed framework for European cooperation in the youth field (2010-2018). - To promote equity, social cohesion and active citizenship in accordance with strategic framework for European cooperation in education and training (‘ET 2020’) - To promote entrepreneurship in the field of sustainable development in accordance with the renewed framework for European cooperation in the youth field (2010-2018).
	SPECIFIC OBJETIVES

	<ul style="list-style-type: none"> - To gain a broader understanding of what sustainability and participation means and to explore related concepts like responsible consumption, energy saving and social & political participation. - To gain skills and understanding on how to work practically on sustainability and participation with young people. - To understand the concept of key competences and social skills and to develop those linked to the effective communication. - To get participants familiar with the principles and techniques of non-formal education and to reflect on the learning process by using the Key Competences from the Youth Pass. - To share best practices and useful methods and simultaneously to develop collaboration frames with other entities and professional attending the activity - To empower participants to effectively promote active participation in the local communities. - To explore ways to transfer the learnings achieved in the training course to the young people and to support them through a similar learning process. - To discover the new Erasmus+ Youth in Action program and its actions as a tool to support the objectives of this training and for future co-operations and projects
<p>Activity</p>	<p>The proposed activity is a Mobility of Youth Workers. In the Erasmus+ Programme Guide, they are described as follows:</p> <p><i>A Mobility of Youth Workers supports the professional development of youth workers, through the implementation of activities such as transnational/international seminars, training courses, contact-making events, study visits, etc. or job shadowing/observation periods abroad in an organisation active in the youth field.</i></p> <p><i>All these activities are arranged by the organisations participating in the project. The participation of youth workers in such activities contributes to capacity building of their organisation. The learning outcomes should be further disseminated.</i></p> <p>Out of the different activities that can be organized under this frame, Sustainability Ambassadors has been designed as a Training Course.</p>
<p>Contents covered</p>	<p>Sustainability Ambassadors training course is divided in two main blocks. The first one is devoted to equip participants with information about different manners to act in a sustainable and participatory way in the daily life. The session of this block are divided into three main groups:</p> <ul style="list-style-type: none"> - Responsible Consumption - Energy saving & Resources - Social & political participation <p>Developing effective communication skills will be the second pillar of this training course with the idea in mind of empowering participants to deliver dissemination activities once back in their local</p>

	communities. With their new capacities, participants will be able to get effectively convey the knowledge acquired in the previous seminar.	
Methodology	<p>The Training Course will follow a non-formal education approach. A combination of different creative and interactive methods, adapted upon the profile of participants, will be used. Round tables, debates, group exercises, roles games, case studies...will be some of the working methods used in the activity. By using these techniques, the team of trainers will provide a suitable framework to facilitate the learning process of the participants.</p> <p>The methodology foresees the direct involvement of the partner organizations in the implementation of the activities.</p>	
Activity planning	See enclosed	
Beneficiaries	- TARGET GROUP	Youth workers and youth leaders (either paid or volunteers) NGOs staff
	- ELEGIBLE COUNTRIES	Erasmus+: Youth in Action Programme countries
	- NUMBER OF PARTICIPANTS	22 participants 2 participants per partner
	For us it's essential to have dynamic, open-minded and authentic participants.	
Dissemination	Ultimately, our aim is to place participants in the right position to transfer their learning to the young people they work with. Thus, participants are invited to incorporate the tools, methods and theory they have learned during this TC in their future projects and daily work.	
Facilitators	<p>Alberto García https://www.salto-youth.net/tools/toy/alberto-garcia-garcia.2891/</p> <p>Monia Wisniewska https://www.salto-youth.net/tools/toy/monia-dericks-wisniewska.2668/</p> <p>Simone Lucchi</p>	
PRACTICAL INFORMATION		
Venue	Oviedo (Asturias). Spain Residencia Universitaria Menéndez Pidal	
Dates	3rd – 8th April 2017	
Working language	English	
Funding framework	Erasmus+ Youth in Action - http://ec.europa.eu/programmes/erasmus-plus/index_en.htm Key Action 1 – Mobility project for young people	

Financial conditions	Food, accommodation, insurance and travel expenses ¹ will be provided and covered by the organizers.
Coordinating organization	Asociación Acción en 3. Spain info@accionen3.org
Role of the partners	Partner organizations are expected to select the participants for this Training Course, to support the participants with travel arrangements and other practicalities and to carry on the dissemination process of the results in their local communities.
Further information	Alberto García García – Project Coordinator Alberto.garcia@accionen3.org +34 679 802 250
<p>NOTES:</p> <p>See Page 237 of the Erasmus+ Programme Guide for further information: http://ec.europa.eu/programmes/erasmus-plus/documents/erasmus-plus-programme-guide_en.pdf</p>	

¹ The amount to be reimbursed is strictly set in the page 85 of the guide for the Erasmus+ programme. Distances will be estimated with the distance calculator tool provided by the European Commission. Further information will be provided to selected participants.