



Stop disCRIMEnation!

SUMMARY

- **Place:** Zagreb, Croatia
- **Participating countries:** Croatia (organizer), Germany, Italy, Spain, Greece, Bulgaria, Lithuania
- **Project duration:** 8 days (10.-18. April 2015)
- **Participants per country:** 3

SHORT DESCRIPTION



Training course will be organized by NGO "VoVo" from Zagreb and it will take place in city center of Zagreb. It will gather 24 participants from 8 countries all over the Europe.

Main goal is to indicate importance of fighting against stereotypes, discrimination and social inclusion by

showing participants how to create social campaign and use it in their work as young professionals working all kinds of organizations.

Creation of this project was result from participation on national training TIC TAC. During the activity representatives of partner organization agreed that the issue of ineffective promotion and lack of engagement from the side of young people is common in different countries, thus they agreed to organize a project that will help to improve that situation. Also, we believe that with this 7 day long training course we can upgrade participants knowledge to fight against stereotypes, discrimination and social exclusion, and by upgrading their knowledge they can successfully fight against it in near future. Moreover, showing them how to create social campaign and use them in successful fight against specified social problem, some of time will be dedicated to communication classes which we believe that are important when we talk about fighting against social problems and creation of social campaigns.

As a result of the project youth works will develop new skills in social marketing, better understanding of social problems and they will improve their communication skills. They will deepen the sense of entrepreneurship and responsibility of their work among their target groups. Due to improvement and professionalize of their work they will be more attractive and more influential in their community, thus they will bring more attention to concerning social issues and engage more people in their work. The results of the project will be shared on social media platforms and websites. The entire outcome will serve as a basis for future cooperation among participants who will find potential future partners working in the same field of interest.



At the end they will have opportunity to develop social campaign which they can use in work in their organization and projects, which will be evaluated from trainers and other experienced staff on training course. This actions will be process of dissemination of results same as social event which are we planning to organize and flashmob.

FINANCES & TRAVEL BUDGET LIMIT

Accommodation, living and other project / exchange related expenses: 100% funded by the EU. This includes everything except for travel costs.

Travel (flights, other means of transport) expenses are compensated (up to 100%), based on the distance from your location of residence to the location of the project. These distances must be calculated using the distance calculator supported by the European Commission.

Country	Distance in KM	Compensation in €
Germany	500-1999	275€
Italy - Per Eempio	500-1999	275€
Italy - Scambieuropei	100-499	180€
Spain	500-1999	275€
Greece	500-1999	275€
Bulgaria	500-1999	275€
Lithuania	500-1999	275€
Croatia	0-99	0€

MONEY

Tip for changing money: bring euro and change those to Croatian Kuna in any bank in Croatia. This way you will get best exchange rate, but you can also pay in shops with VISA or MASTERCARD.

- 1 EUR is 7,67 kn (HRK)
- Taxi Start (Normal Tariff) is 15 HRK
- Taxi 1km (Normal Tariff) is 6 HRK
- Coke/Pepsi (0.33 liter bottle) is 12 HRK
- Cappuccino (regular) is 10 HRK

TRANSPORTATION TO THE PROJECT

Traveling to the venue:

Firstly you should find a flight to **ZAGREB (ZAG)** airport. The arrival date is **10th of April 2015** and the departure date is **18th of April 2015**. If you want to spend more time in Croatia it is possible to spend maximum 2 days before or after the project on own cost and book the travel tickets accordingly. Hostel Moving offer you special price 22€ per night with breakfast.

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"VoVo"

Trip from Zagreb airport to venue takes 30 min. It will cost 30 HRK by public bus (4 euro). The name of the hotel is : "Hostel Moving" and it is on the street Kranjčevićeva ulica 61 in Zagreb.

BUS:

From Airport Zagreb you have to take the bus (Pleso prijevoz), it drives every half hour. It is direct drive to Zagreb Main Bus Station. From Zagreb Main Bus Station take tram number 2 (direction Črnomerec) it drives every 4 minutes and drive 6 tram stations and go out at Adžijina station. From there Hostel Moving is on walking distance.

TAXI:

There is also much more comfortable option to take a taxi from airport to City center and it costs 20€. We can help to arrange taxi, but you don't get reimbursement for taxi bill according to the Erasmus+ framework.

We will reimburse the travel expenses after training course in accordance with the Erasmus+ framework. In order to make the reimbursement it is compulsory that you have all the necessary documents with you. If your travel costs exceed the official limits, the reimbursement will be limited to the maximum amount of travel costs allocated for each country. If you fail to provide all the necessary travel documents, we will be unable to reimburse you. For plane travel, the original documents that we need are:

- (1) E-ticket; (2) Invoice; (3) Proof of payment or receipt; (4) Boarding passes

It is very important to form the group of participants in time and buy the plane tickets to Croatia as soon as possible. We will be waiting for the list of participants and plane tickets from you **until the 21st February 2015 at least.** After the participants purchase the tickets, please send them to us by email.

ACCOMMODATION AND FOOD



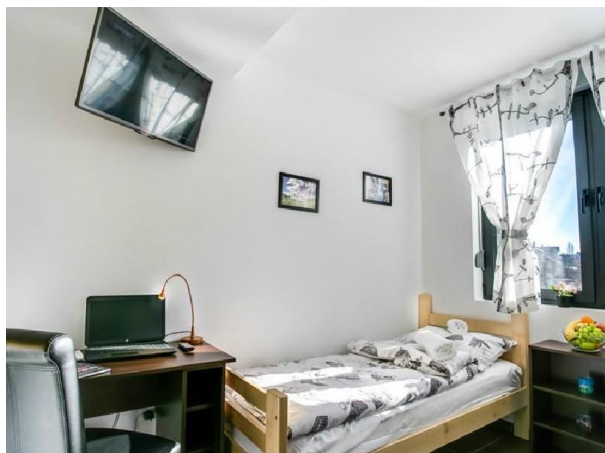
Venue: Hostel Moving, Zagreb

MOVING is a newly opened hostel positioned in the heart of Zagreb. The hostel is located near the city center and connected with all the cultural and business centers of the city. With 24 modern rooms with the highest standards and modern trends. Each room offers excellent service, the rooms are equipped with private bathroom, modern beds with Dormeo 3D anatomic mattresses (20 cm thick) and modern digital technology so that your stay is turned into a unique experience. Moving is hostel that stands out with its modern and newly furnished rooms Top-class technology.

<http://www.hostelmoving.hr/en/home.html>

<http://youtu.be/3iszzcGmSr8>

Don't forget to become a friend of us on Facebook : <http://fb.com/NGO.vovo>



Rooms: People will share rooms of four with the same sex. There is shower and bed linen in each room. The main activity room is located at the same building.

Food: Organizers will provide participants three meals per day and two coffee breaks. If you have allergies or special needs, inform the organizers.

Wi-Fi internet connection will be supplied in each room.



ABOUT ZAGREB, CROATIA



Zagreb, the capital city of the Republic of Croatia. Zagreb is an old Central European city, got its start as two medieval fortress towns on top hills overlooking the Sava River and was reborn in the Baroque period as center of business, perfectly located on routes connecting Central Europe to the Adriatic Sea. These days, Zagreb is the heart of contemporary Croatia's culture, art, sports, and academics, but its history is not forgotten. The unique blend of medieval

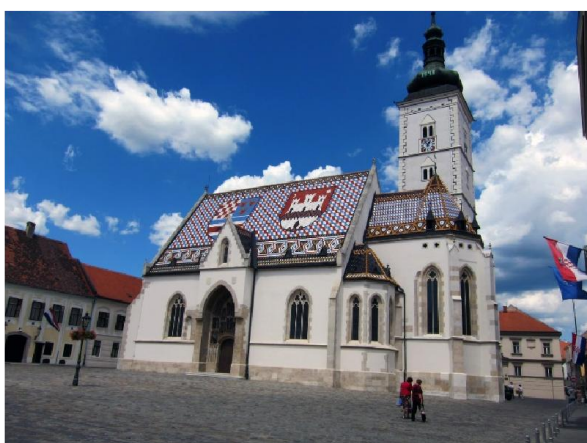
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towers, 19th century palaces, open-air markets, and ancient cathedrals, make Zagreb the perfect city to explore.

Visually, Zagreb is a mixture of straight-laced Austro-Hungarian architecture and rough-around-the-edges socialist structures, its character a sometimes uneasy combination of the two elements. This small metropolis is made for strolling the streets, drinking coffee in the permanently full cafes, popping into museums and galleries and enjoying the theatres, concerts and cinema. It's a year-round outdoor city: in spring and summer everyone scurries to Jarun Lake in the southwest to swim or sail, or dance the night away at lakeside discos, while in autumn and winter Zagrebians go skiing at Mt Medvednica (only a tram ride away) or hiking in nearby Samobor.



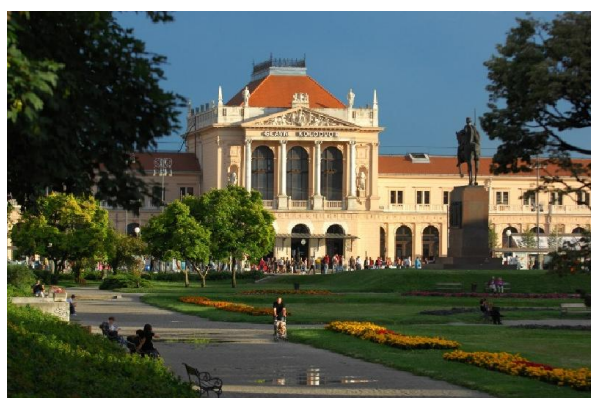
Check the following websites to get know more about lovely Zagreb:

- <http://www.zagreb-touristinfo.hr/index.php?l=e>
- <http://www.hostelmoving.hr/en/zagreb.html>
- http://www.tripadvisor.co.uk/Attractions-g294454-Activities-Zagreb_Central_Croatia.html

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- <http://timeoutcroatia.com/zagreb/>



PLANNED ACTIVITIES / SCHEDULE

Training course: Stop disCRIMEnation!

Rectangular Snip



	DATE 1 Column1	DATE 2 Column2	DATE 3 Column3	DATE 4 Column4	DATE 5 Column5	DATE 6 Column6	DATE 7 Column7	DATE 8 Column8	DATE 9 Column9
8:30-9:30		Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
9:30-11:00		Introduction to the project. Demonstration of project's objectives and goals	Social exclusion, stereotypes, discrimination and solutions	Tools of promotion and role of social media.	Presentation of social campaigns and evaluation	Preparation for flashmob	Presentation of guides for writing a project	Developing communication skills	Departure of the participants
11:00-11:30		Coffee Break	Coffee Break	Coffee Break	Coffee Break	Coffee Break	Coffee Break	Coffee Break	
11:30-13:30		Getting to know each other	Let's make some visuals and logos part 1	Strategical planning models of social campaigns	How to develop and use Internet platforms in social campaigns	City tasks	Open space for writing project	Final evaluation	
13:30-15:00		Lunch	Lunch	Lunch	Lunch	Lunch	Lunch	Lunch	
15:00-17:00		Team building	Let's make some visuals and logos part 2	Practical assignment - planning your social campaign	Practical tasks	Free time in the city and city game	Open space for writing project	Preparation and social event, presentation of work	
17:00-17:30		Coffee Break	Coffee Break	Coffee Break	Coffee Break	Coffee Break	Coffee Break	Preparation and social event, presentation of work	
17:30-19:00		Intro to stereotypes, exclusion and discrimination through Team building games	Presentation of work and choosing or creating the best one	Planning your social campaign part 2	Practical tasks	Free time in the city and city game	Presentation of written projects	NGO fair erasmus+ and youthpass presentation, communication with press, ngo	
19:00-19:30		Reflection moment	Reflection moment	Reflection moment	Reflection moment	Reflection moment	Reflection moment	NGO fair erasmus+ and youthpass presentation, communication with press, ngo	
19:30-20:30	Welcome evening	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	
20:30-24:00		Wine and cheese night	Intercultural night	Free evening	Traditional Croatian night	Free night	Pijama party	Goodbye party	

If you have any ideas and suggestions for our activities – don't hesitate to tell those! We want everyone to enjoy the stay in Croatia!



PREPARATION

The organizers will not provide the participants with any kind of insurance! Therefore, we strongly recommend every participant to acquire travel insurance at their own expense for the whole duration of the project. Also, please have a valid EU healthcare insurance card.

Each of the participating countries should:

- Bring all your travel documents as presented above.
- Prepare for your county cultural evening. Please be fun and creative for this 😊 Any kind of activities are welcome
- The weather in April is about 17 degrees during the day and 6 degrees during night, so bring appropriate clothes. Please bring clothing and shoes that can be used for sports and/or strenuous activities (such as dancing)
- If you have, bring some information about your organization and activities. We want to get know each other, to find out how people work with youth in other countries and maybe to cooperate in the future
- Bring good spirit, joy and happiness! 😊

BASIC RULES

All the participants will be expected to be present and active in all activities, unless being ill. Unauthorized absence from the activities and workshops won't be tolerated.

Smoking is prohibited everywhere inside buildings, thus all smokers will have to go outside or to special designated areas for cigarette.

Stress, nerves and bad mood is prohibited everywhere. Bring your best mood and big smile with you and keep it through the training course! Prepare for fun!

LIST OF PARTICIPATING PARTNER ORGANIZATIONS

Youth Venture Berlin	Germany
Per Esempio	Italy
Oportunidades Europeas	Spain
N.G.O. CIVIS PLUS	Greece
FUTURE IN OUR HANDS (FIOH)	Bulgaria
Scambieuropei	Italy
Asociacija "Aktyvus Jaunimas"	Lithuania
VoVo	Croatia

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- Ivor Mardešić - President
• <https://www.fb.com/ivor.mardesic>
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If you have any questions, please contact us via e-mail: udrugavovo@gmail.com

This info pack is done in accordance with Erasmus+ legal framework and agreement with Croatian NA.

See you all in Croatia !

THOSE WHO ARE GOING TO OUR PROJECT, PLEASE JOIN OUR PRIVATE FACEBOOK GROUP!



This project is funded by
the European Union



AGENCY FOR
MOBILITY AND
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